We must invest with a multi-factor mindset

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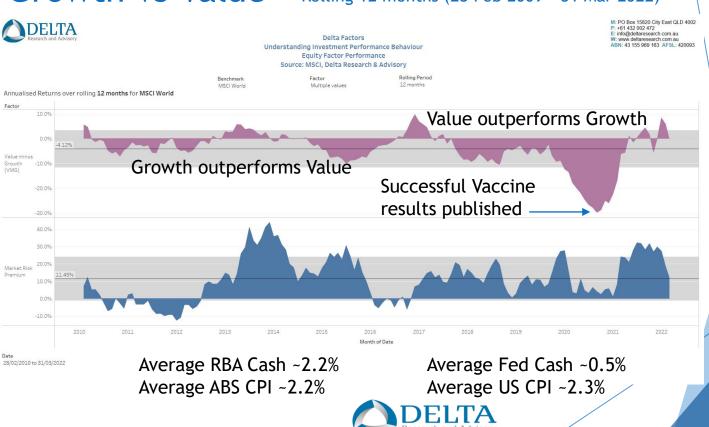


Objectives

- Journey of investment selection
 - ▶ Value vs Growth across Global Equities
 - ▶ Explore historic factor performance in the context of today
 - ▶ Manager selection using a multi-factor approach



Growth vs Value - Rolling 12 months (28 Feb 2009 - 31 Mar 2022)



We are at an inflection point

- ► COVID appears to be a lesser risk
- Inflation is here and forecast to stay for the short term ... as opposed to the stubbornly low inflation since the GFC
- Cash rates are going to increase ... and have already started
- Food, Energy and Commodity Prices are high and expected to stay high
- ▶ Value has recently been outperforming Growth ... will it continue?



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Value vs Growth since 1975 - Annualised Average Monthly Returns

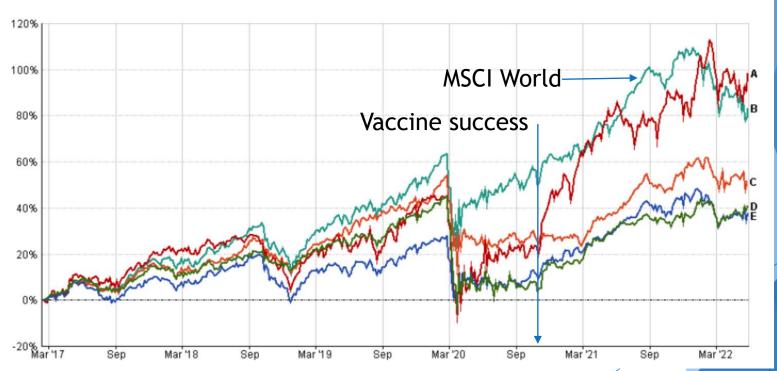
31/10/1975 to 30/4/2022	Total (%pa)	Falling US Cash Rates (%pa)	Steady US Cash Rates (%pa)	Rising US Cash Rates (%pa)
MSCI World AUD	12.2	13.8	11.3	11.9
MSCI World Value AUD	12.7	14.0	11.0	13.9
MSCI World Growth AUD	11.7	13.5	11.6	9.7

 MSCI World Growth's worst relative performance to Value was when US Cash rates increased from a level above 4.8% Biggest difference



4 Value Funds .. Mostly struggling in recent years

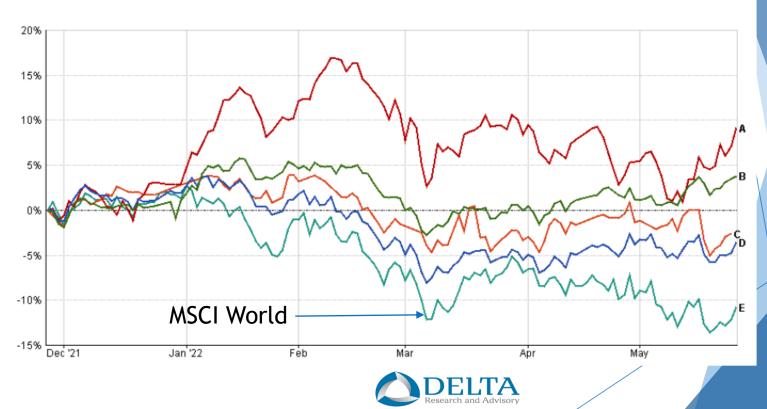
Pricing Spread: Exit-Exit • Data Frequency: Daily • Currency: Australian Dollars





4 Value Funds .. All recently outperforming MSCI World

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An important Value and Growth distinction

- Generally, there may be severable types of Value securities:
 - 1. Boring, low growth, utility style securities
 - ▶ This is "Cheap" because it lacks growth characteristics
 - 2. Downgraded securities
 - Often because earnings expectations have not been met and they've been sold off.
 - 3. Cyclical securities
 - Similar to the downgraded security, the revenue or earnings of cyclical companies come and go with the business or economic cycle, and they may be cheap due to their out-of-favour earnings
- Growth is not just Tech
 - ► There are multiple sectors with growth characteristics (including potentially Cyclical sectors)
 - Please read ... "Value Investing Is Not All About Tech", Cliff Asness, www.aqr.com, 27/5/2022

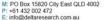




Portfolio Risk Contribution

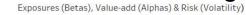
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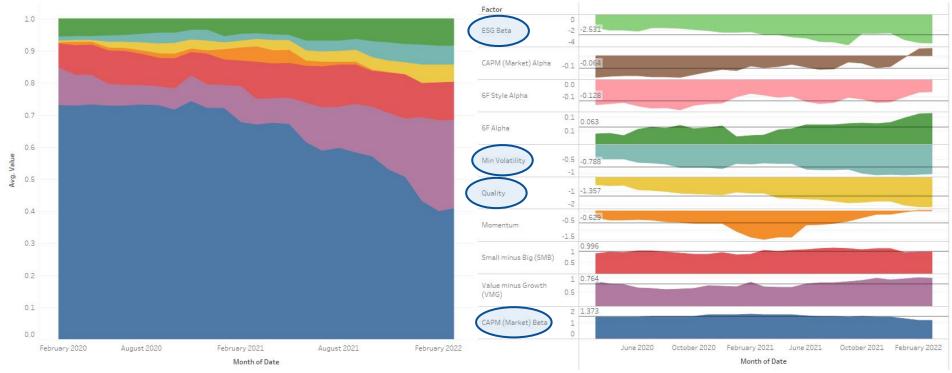
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Is this strategy ready for higher rates?





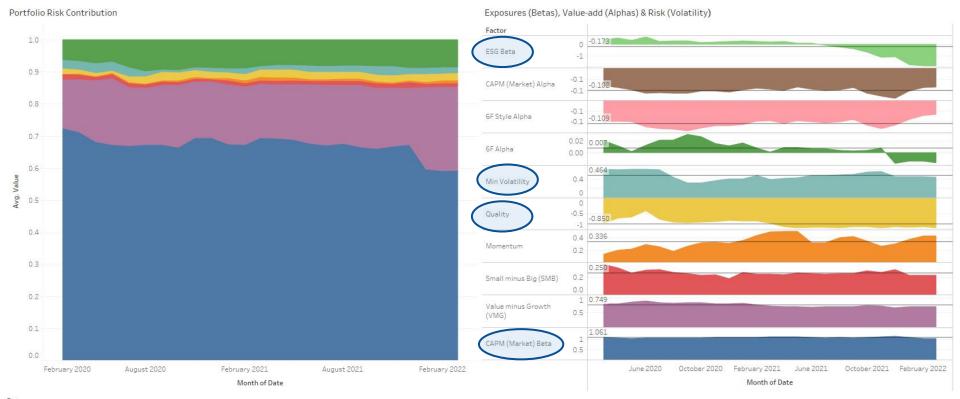
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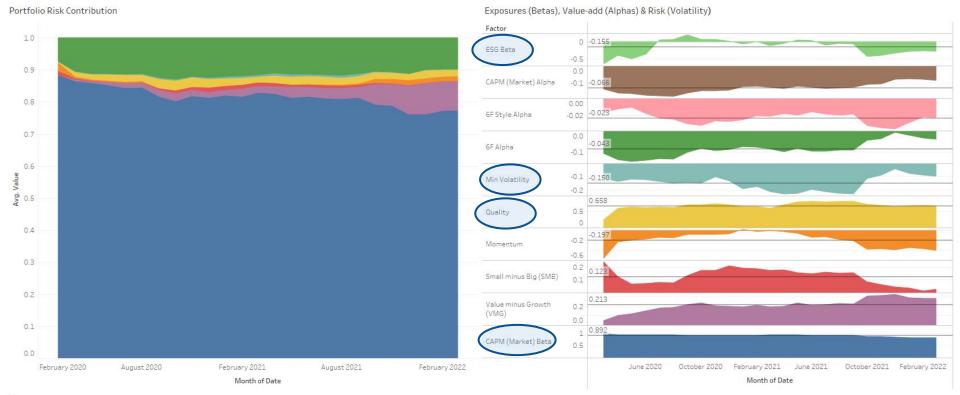




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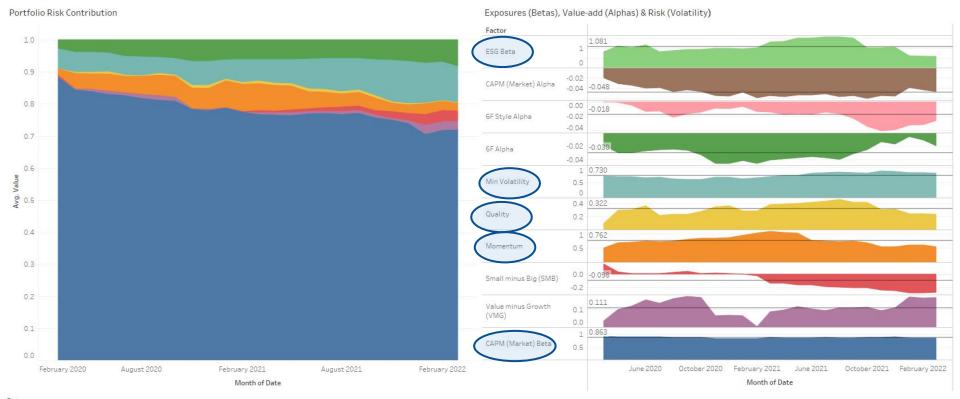
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Choosing strategies ...

- ▶ Not all Value (& Growth) strategies are the same
- ▶ With rising interest rates, if we believe Value outperformance will continue, should we:
 - ► Ensure Balance Sheet strength with Quality
 - ▶ Increase defensiveness to equity markets, with Low Volatility Securities
 - ► Large Cap vs Small Cap?
 - ► ESG?
- But to invest with these considerations means ...
 - ▶ WE MUST INVEST WITH A MULTI-FACTOR MINDSET
 - ▶ But how will you do this?



Thank you

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