

## LGT Capital Partners

The growing relevance of endowment-style investing

April 2022

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### **Risk factors**

Potential investors should carefully consider the product's risks as detailed in the fund offering documentation. The risks related to alternative investments generally include, without limitation:

- Alternative investments are speculative, involve complex instruments, and carry a high degree of risk. Such investments generally involve additional risks including higher levels of borrowing, limited transferability of investments, reduced investor protection, and less information to investors than would apply in major securities markets. An investment should only be made by those persons who could sustain a loss on their investment and is only suitable for professional investors (with the exception of Liechtenstein).
- Investments can be subject to illiquidity, meaning there may be no buyer or seller available when the investor desires to invest or divest.
- The value of investments may be affected by uncertainties such as political developments, changes in government policies, changes in taxation, restrictions on foreign investments and currency repatriation, unfavorable exchange rate movements, and other developments in the laws and regulations of countries in which investments are made. This product may include investments in emerging markets. Emerging markets investments present heightened political risks, economic risks, credit risks, exchange rate risks, market liquidity risks, legal risks, settlement risks, market risks, shareholder risk, and creditor risk.
- Additional risks of alternative investments include: (i) substantial or total loss on the investment due to extensive use of short sales, derivatives and debt capital, (ii) incentives to make investments that are riskier or more speculative due to performance based compensation, (iii) volatility of returns, (iv) potential lack of diversification and resulting higher risk due to concentration, (v) high fees and expenses that may offset profits, (vi) no requirement to provide periodic pricing or valuation information to investors, (vii) complex tax structures and delays in distributing important tax information, (viii) fewer regulatory requirements than registered funds, (ix) credit risks i.e. the failure of counterparties to meet contractual financial obligations and (x) operational risk due to insufficient internal processes or systems, misbehavior of staff or external circumstances.
- With regard to private markets investments specifically, investors are required to contribute capital as and when requested, any
  default may trigger substantial penalties, and prior distributions to investors can be recalled, and investors may be bound to lock-up
  periods in excess of 15 years.



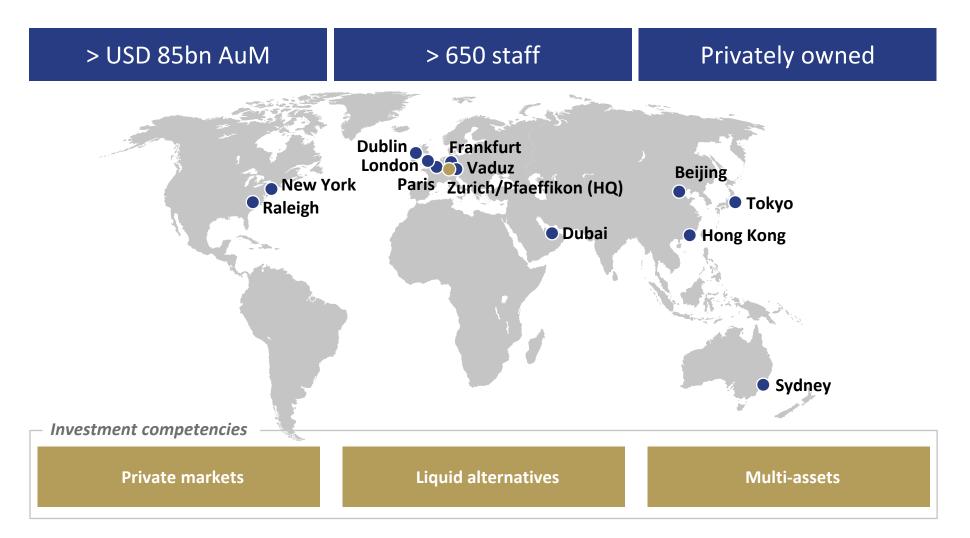
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Investors should note the Investment Manager's assessment of ESG characteristics may change over time and the ESG conclusions of the Investment Manager might not reflect the ESG views of investors. There is no guarantee that a company meets the expectations in relation to ESG. LGT CP integrates an assessment of Sustainability Risks into its investment processes. The results of this assessment and the potential impact on returns may vary. LGT CP or the appointed manager may rely on third-party ESG data or research providers to produce any ESG-related analysis. Such data or research may be impacted, it is considered that the policies adopted to assess and mitigate Sustainability Risks may mitigate such risks to the fund. The investments underlying this financial product do not take into account the EU criteria for environmentally sustainable economic activities. Further details on ESG integration and sustainability-related stewardship can be found on lgtcp.com.



### **LGT Capital Partners**

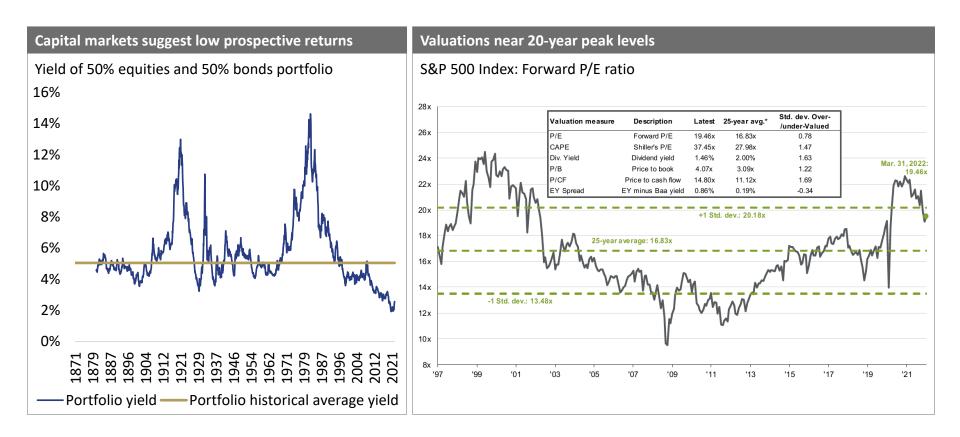


Source: LGT Capital Partners Data as of 31 March 2022. AuM data is estimated and subject to change. Private market assets are stated in terms of committed capital.

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# IGI

### The growing relevance of endowment style investing



Source: LGT Capital Partners, J.P. Morgan Guide to the Markets Q2 2022

Past performance is not a guarantee, nor an indication of current or future performance. Returns may increase or decrease as a result of currency fluctuations.

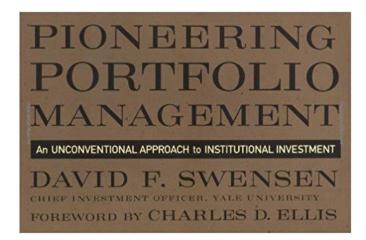
## Agenda

- I. The endowment model
- II. Core investment principles of the LGT Group Endowment
- III. Challenges and lessons learned
- IV. Private equity attractiveness in the current environment
- V. Appendix



### The endowment model – developed by Yale in the mid 80s

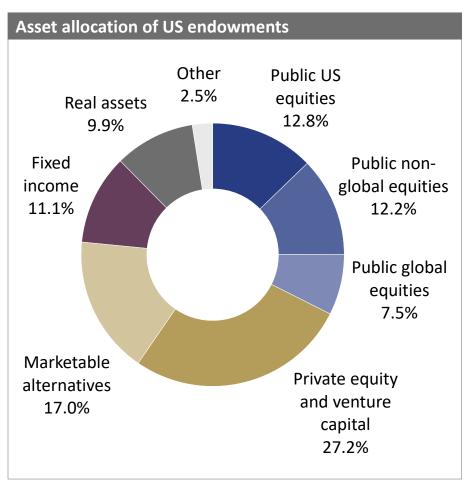
- David F. Swensen, CIO of Yale University created the Endowment Model Investing in 1985
- Growth focus, active management, high allocation to alternatives and long-term investment horizon leading to superior performance over cycle
- Concept applied by endowments and other investors in the US and across the globe





# US endowments (1/2)

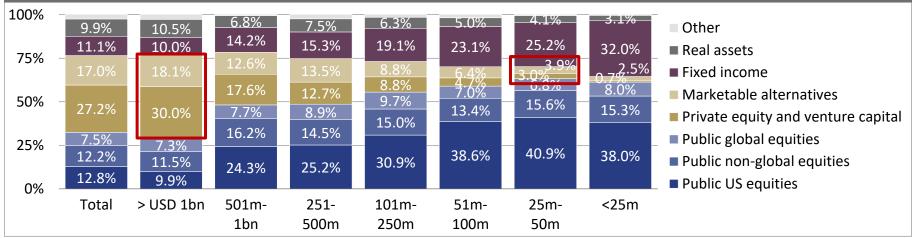
Largest US endowments		
Institution	State	<b>Endowment</b> (in USDbn <sup>1</sup> )
Harvard University	Massachusetts	53.20
Yale University	Connecticut	42.90
University of Texas System	Texas	42.10
Stanford University	California	37.80
Princeton University	New Jersey	37.70
Massachusetts MIT	Massachusetts	27.70
University of Pennsylvania	Pennsylvania	20.50
University of Notre Dame	Indiana	18.10
Texas A&M University System	Texas	18.00
University of Michigan	Michigan	17.00
Northwestern University	Illinois	14.96
Columbia University	New York	14.30
Washington University St. Louis	Missouri	13.54
Duke University	North Carolina	12.70
University of California	California	12.14



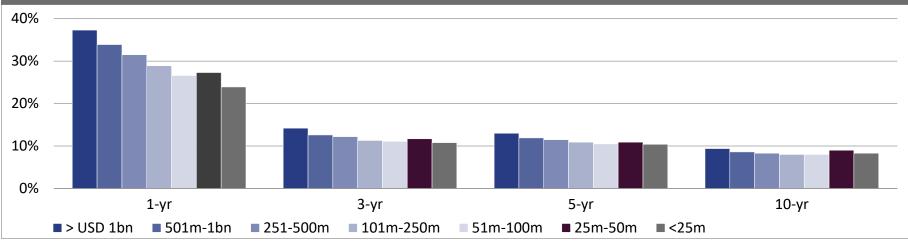


# US endowments (2/2)

#### Asset allocation of US endowments



#### **Performance of US endowments**



Source: LGT Capital Partners, 2021 NACUBO-TIAA STUDY OF ENDOWMENTS

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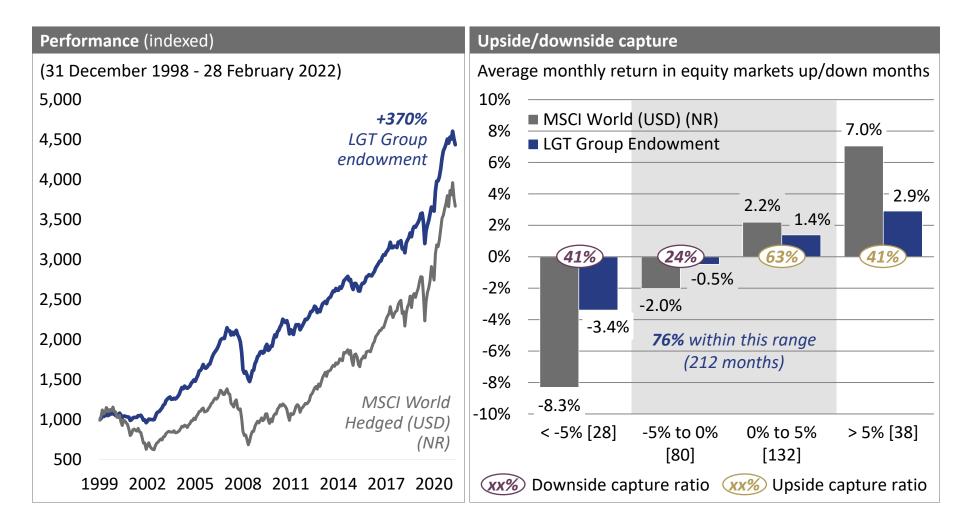
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### **Core investment principles**

- Growth-orientated multi-asset portfolio with a long-term investment horizon
- Unconstrained global investable markets' approach
- Scenario planning methodology to ensure robust strategic asset allocation and optimal portfolio diversification
- Best-in class selection of active managers, measured tactical asset allocation, and a systematic framework for anti-cyclical value opportunities
- Efficient implementation through a thorough and continued cost-benefit analysis
- Integrated sustainability/ESG considerations over the entire investment process
- Strong alignment of interest

#### **Growth-orientated multi-asset portfolio with a long-term investment horizon**

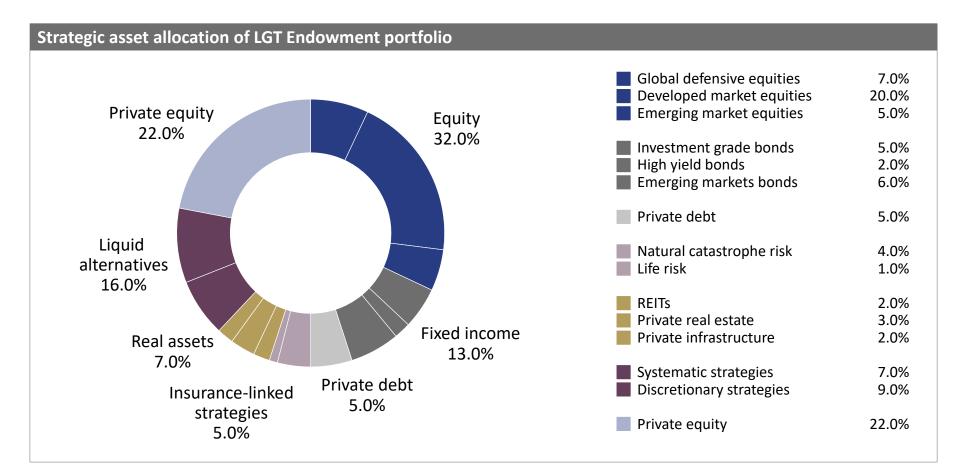


Source: LGT Capital Partners, in USD before fees. Fees and other costs will reduce the performance to the investor.

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## **Unconstrained global investable markets' portfolio**

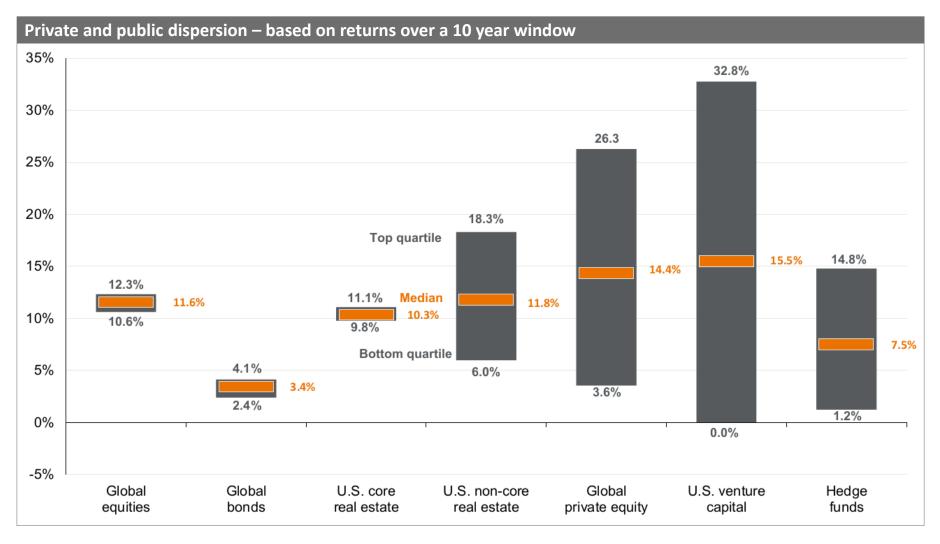


Source: LGT Capital Partners

Data as of 1 January 2022. Private Equity weighting to be managed in ranges. To take into account the relevant situation on the financial markets, the actual ("tactical") asset allocation may deviate significantly from the targeted strategic asset allocation. Please note that the 3% allocation to the dynamic protection strategy is an overlay strategy and is thus not added to the overall sum of assets allocated



### Focus on active management where it counts



Source: LGT Capital Partners, J.P. Morgan Guide to Alternatives Q1 2022

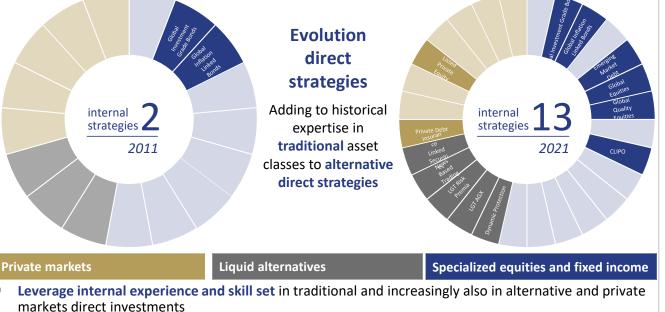
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### **Efficient implementation**

- Pay for alpha and align incentive structures
- Invest directly into active internal strategies and co-investments
- Minimize all nonperformance-relevant costs





- Advantage to customize mandates with internal teams with respect to benchmarks, overlays and attractive fees
- More transparency and active engagement to align allocation with desired ESG score and climate action targets



### **Challenges and lessons learned**

#### Overall

- Robust strategic asset allocation and mix of diversifying asset classes is key
- "Measured" tactical timing of liquid asset classes including anti-cyclical value opportunities framework
- Implementation through internal and best in class active external strategies
- Pay for alpha, minimize costs otherwise

#### **Private markets**

- Address operational complexities and illiquidity
- Secure access to established and emerging top quartile managers
- Invest in more direct strategies, e.g. secondaries, coinvestments, co-underwrites, etc.
- Stay the course
- Consider public market proxies at times

#### Liquid alternatives

- Address liquid alternatives investing pitfalls, eg transparency, risk management and alignment of interest issues
- Implement viable concept in the overall endowment framework (alpha versus beta, absolute return versus diversification/protection)
- Measure alpha, avoid paying for market risk and implement cost-effectively

# IGI

### Are private markets still attractive in the current environment?

- Breadth and depth of private markets have increased significantly
- Valuations have increased but are relatively attractive to public markets
- Private markets still have the highest expected returns in a diversified endowment portfolio

# Summary

- The endowment model is as relevant as ever given traditional markets' return expectations
- A robust strategic asset allocation, high allocation to alternative investment strategies and active management should continue to generate good returns
- Generating top quartile returns requires access to top investment managers and strategies, solutions to entry barriers and pitfalls as well experience in addressing operational and investment complexities
- Well executed private market investments should continue to outperform



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## Integrated sustainability/ESG considerations

Mission statement:	We strive to become a leader in ESG amongst our peers through (1) the integration of ESG factors at all levels of the investment process, (2) the alignment of the portfolio with the 2-degree scenario of the Paris Climate Agreement, and (3) by taking an active role in promoting ESG integration in the investment community.
— ESG integration d	approach
Exclusions	<ul> <li>Group-wide exclusion of companies related to controversial weapons and thermal coal</li> <li>Structured approach to identifying potentially sensitive industries and conduct</li> </ul>
ESG integration	<ul> <li>Broad ESG integration on all decision levels<sup>1</sup> and across all asset classes</li> <li>Security selection based on ESG scoring using proprietary tool and integration of ESG controversies</li> <li>Manager selection combining top-down process assessment with bottom-up position scoring</li> </ul>
Engagement	<ul> <li>Active ownership in direct equity and fixed income strategies</li> <li>Engagement with managers on best-practice</li> <li>Knowledge sharing and participation in industry networks</li> </ul>
Monitoring and reporting	<ul> <li>Ongoing monitoring of managers and companies (e.g. scores, carbon footprint, controversies)</li> <li>ESG committee<sup>2</sup> as forum to discuss ESG-related issues and developments</li> <li>Transparent reporting including biennial report on how we integrate ESG in the Princely Strategy</li> </ul>

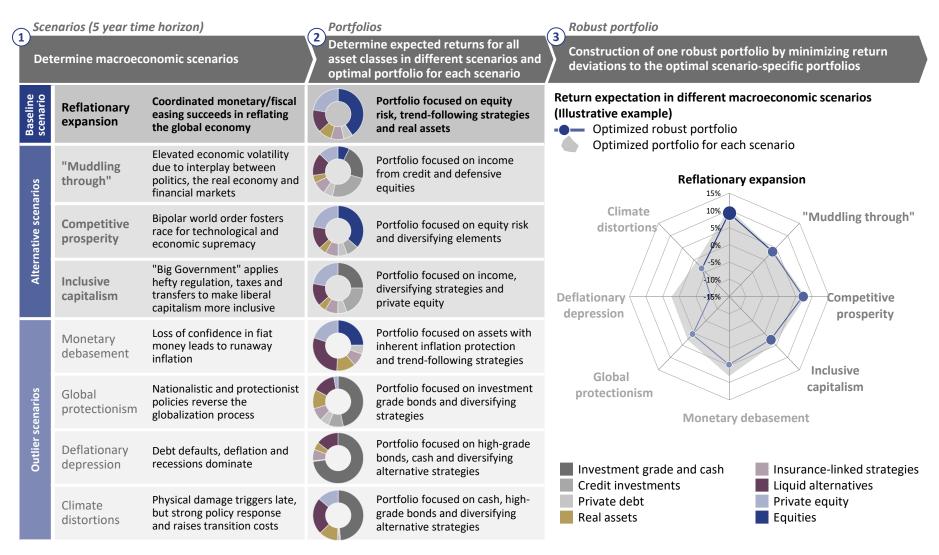
<sup>1</sup> Decision levels: asset allocation, manager selection and security selection.

<sup>2</sup> LGT Capital Partners' ESG committee comprises twelve members of different business units. The ESG committee and its subcommittees coordinate the development of ESG-related policies and procedures across investment management, reporting and client service.

Source: LGT Capital Partners. The Princely Strategy follows the same investment approach to that used for the Princely Family of Liechtenstein. The investments underlying this strategy do not take into account the EU criteria for environmentally sustainable economic activities.



## Scenario-based robust portfolio construction



#### Source: LGT Capital Partners

Fees and other costs will reduce the performance to the investor. This data is purely indicative and is not a guarantee of future results.

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### **Anticyclical value opportunities – asset classes tracked**

 Equity-related assets		
US stocks	<ul><li>Price/Book</li><li>Investor sentiment</li></ul>	
European stocks	<ul><li> Price/Book</li><li> Investor sentiment</li></ul>	
Japanese stocks	<ul><li> Price/Book</li><li> Investor sentiment</li></ul>	
Emerging market stocks	<ul><li>Price/Cash earnings</li><li>Relative performance</li></ul>	
Listed real estate (REITs)	<ul> <li>Relative valuation (stocks, bonds, physical real estate)</li> </ul>	
Listed private equity	Discount to NAV	
Dividend swaps (EUR)	<ul><li>Implied dividend yield</li><li>Stock market momentum</li></ul>	

Credit-related assets	
US high yield bonds	<ul> <li>Option-adjusted spread</li> </ul>
European high yield bonds	<ul> <li>Option-adjusted spread</li> </ul>
Emerging market bonds (USD)	<ul> <li>Option-adjusted spread</li> </ul>
US collateralized loan obligations (CLOs)	<ul> <li>Secondary spreads</li> </ul>
Business development companies (BDCs)	<ul> <li>Discount to NAV</li> </ul>